
ALL-AMERICAN WOMEN'S BASEBALL CLASSIC

October 11th – 13th

Durham Bulls Athletic Park

Durham, NC



HISTORY

- The All-American Girls Professional Baseball League (AAGPBL) was a professional women's baseball league founded by Philip K. Wrigley, which existed from 1943 to 1954. Over 600 women played in the league, which eventually consisted of 10 teams located in the American Midwest.
 - In 2019, the Players' Association established American Girls Baseball (AGB), which promotes women's baseball for the World Baseball Softball Confederation Women's Baseball World Cup. The organization, headed by Sue Parsons (Rockford, 1953-54) with support from Misdee Miller, granddaughter of AAGPBL founder Phillip Wrigley, organizes the All-American Woman's Baseball Classic
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HISTORY



A LEAGUE OF THEIR OWN (1992)

- The 1992 film *A League of Their Own*, although fictionalized, covers the founding and play of this league. Geena Davis, Lori Petty, Rosie O'Donnell, Madonna and Tom Hanks were the stars of the film, which was directed by Penny Marshall. The league is the forerunner of later-day professional league sports played by women.



AMERICAN GIRLS BASEBALL LEAGUE

- **The Vision:** A professional baseball league for girls and women who want to have a future in that sport.
- **The Purpose:** To benefit all-female baseball players who want to have a choice between softball and baseball and provide them with opportunities to train, participate, and compete in the game of baseball at every level, including high school, college, and professional.



EXCLUSIVE MEDIA SPONSOR

\$15,000



- Exclusive media partner of the All-American Women's Baseball Tournament.
- Logo and presenting rights recognition on all media assets including TV commercials, radio ads and digital placements



TEAM SPONSOR

\$7,500

- Jersey Patch on left sleeve of all selected team jerseys
- Recognition on video boards, PA, and social media
- Logo on all gameday programs
- :30 in-game video promoting support of women's sports
- On-field presentation w/ team photo
- 10 tickets for each tournament day
- Four teams available: Belles, Comets, Blue Sox and Peaches





SUPPORTING SPONSOR

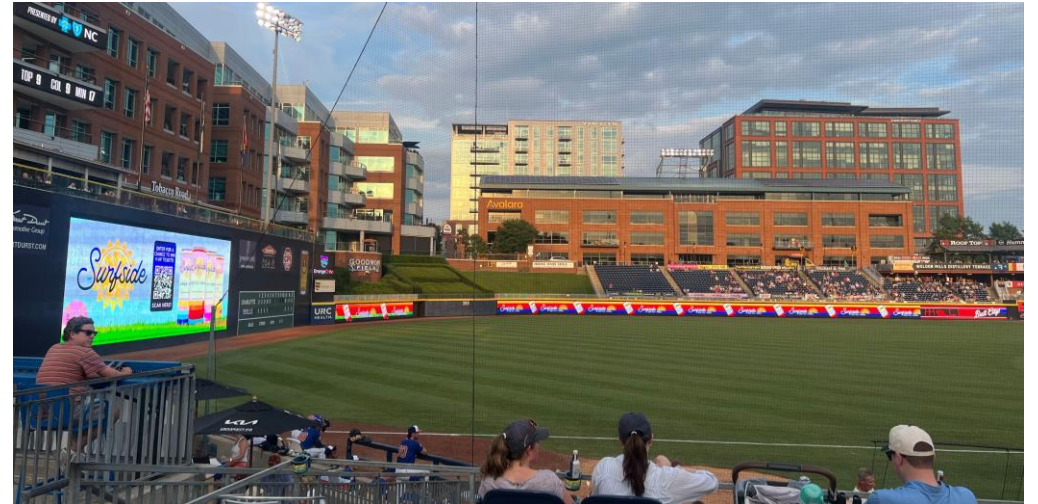
\$5,000

- :30 second video w/ logo and message supporting women's sports
- Social media recognition of women's sports support
- Up to 30 tickets for a youth sports team including meet & greet and catch on the field for one game (prior or post)

LED RIBBON BOARD

\$2,500

- One inning of LED ribbon board advertising for right field and balcony board placement for every game



COMMUNITY SPONSOR

\$750



- Your company will tickets for a girls youth sports team to attend the entire weekend of game
 - Company name listed on the video board and in the official game program as a tournament supporter
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